

# Personalized Products

## from Katun



**Promote your company name and increase customer loyalty with personalized products from Katun!**

Your company name is the strength of your business. Reinforcing that strength with customers is essential for building repeat supplies business. With personalized products from Katun®, customers see your name and phone number every time they replace copier toner, printer/fax toner cartridges, digital duplicator inks and masters, or thermal transfer ribbons.

Professionally printed, full-color labels on imaging supplies packaging clearly identify you as your customers' preferred source. For a one-time set-up fee, Katun designs and produces these labels to your specifications and applies them to Katun Performance™, Business Color and Katun Access™ packaging – at no extra charge.

Service / Metric	Personalized Product Program	
Order Turnaround	Small Parcel - Same day*	Truck/Pallet - Next day*
Consolidated Shipping	Personalized products ship with all other in-stock items	
Minimum Order Requirement	No Minimum	
Label Resolution	600 dpi	
Placing Orders	No Unique Part Number - simply order the regular Part Number	
Per Order Fee	No Extra Fees	
Qualifying Products	End-user replaceable Katun Performance™, Business Color and Katun Access™ products**	
Initial Program/Label Setup Charge	\$100.00	
Product Returns	Warranty Only	

\* Subject to order cutoff times

\*\* Some restrictions apply. Contact your Katun sales representative for details.

Prices, terms, and conditions are subject to change without notice.

**For more information visit:**

[www.katun.com/why-katun/products/personalized-product-program/](http://www.katun.com/why-katun/products/personalized-product-program/)  
or contact your Katun representative.